

STOP ON RED PROGRAM

The Council Bluffs Police Department has launched a new program that targets red-light runners. "**Stop on Red**" is a high-tech way for the department to monitor more intersections with fewer officers.

How does it work?

Stop on Red uses digital cameras installed at a number of intersections around the city of Council Bluffs. Vehicles running red lights trigger the system, and cameras record the actual offenses

Who Gets the Ticket?

The registered owner of the vehicle receives the ticket. The fine for running a red light under this program will be \$107.25. This the same as the fine set by the State of Iowa for a citation issued by an officer for running a red light. The Council Bluffs Municipal Code governing the **Stop on Red** program is 9.16.055. This code can be viewed at the public library or online. Tickets issued under this program are civil infractions and do not count against anyone's driving record. This information is not released to insurance companies.

Look for the signs

"Photo Enforced" signs will be posted at all intersections using **Stop on Red**. Eventually, five intersections in Council Bluffs will be monitored.

Which intersections will have photo enforcement?

30th Avenue and South Expressway – Northbound Only

West Broadway

At 8th Street – Eastbound and Westbound

At 16th Street – Eastbound and Westbound

At 21st Street – Westbound only

At 25th Street – Eastbound and Westbound

At 35th Street – Eastbound Only

I-80 Eastbound and South Expressway – Eastbound Only

Kanesville Blvd at Harrison Street – Eastbound and Westbound

South 7th Street at Willow Ave – Southbound Only

FREQUENTLY ASKED QUESTIONS ABOUT STOP ON RED PROGRAM

What is **Stop on Red**?

Stop on Red is an innovative traffic safety program in which the Council Bluffs Police Department uses technology to decrease the number of red-light runners in the city and reduce accidents. Eight intersections are currently fitted with digital cameras that capture red-light violators in the act.

How does it work?

When a vehicle runs a red light at a monitored intersection, sensors installed in the roadway activate a battery of cameras. The cameras take three digital photos and twelve seconds of digital video footage. These pictures document the violation. The system is only triggered by red-light runners.

What is considered running a red light?

A vehicle is considered to be running a red light when it crosses into the intersection after the light has turned red. Vehicles are allowed to turn right on red after making a complete stop. Vehicles that are within the intersection when the light turns red, including ones waiting for a break in traffic in order to complete a left turn, are not considered to be red light runners. Persons caught in the middle of the intersection should wait until it is safe to complete the turn.

How do violators get notified?

Within 18 days, a ticket will be mailed to the registered owner of the vehicle. It will contain three full-color digital images taken of the violation, each imprinted with the date, time and location. A Web address will also be published (on page 4 of the ticket) where still pictures and a short video of the actual driving violation can be viewed on the Internet. The video is available for 60 days from the date of violation at www.photonotice.com Enter City Code: CBLF

What exactly is photographed?

Stop on Red takes three still digital photographs and about twelve seconds of digital video. The first photograph (Image 1) displays the vehicle prior to entering in the intersection:

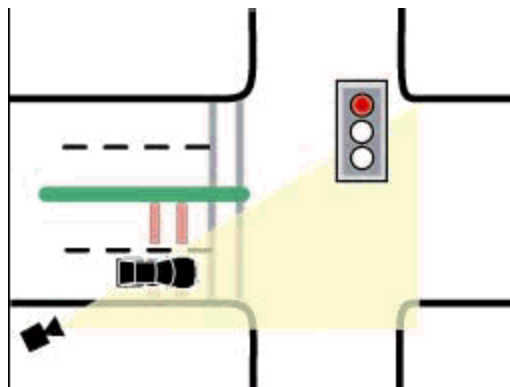


Image 1

The second photograph (Image 2), in the intersection during the red phase of the light sequence:

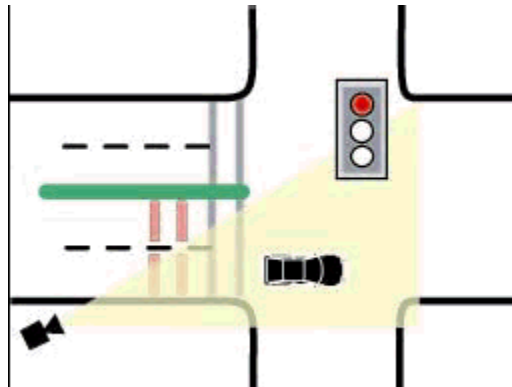


Image 2

Lastly the third photograph (Image 3), the pictures include a close-up image of the vehicle's license plate. Police use this information to trace the vehicle back to the registered owner. Faces of drivers and passengers are not recorded.

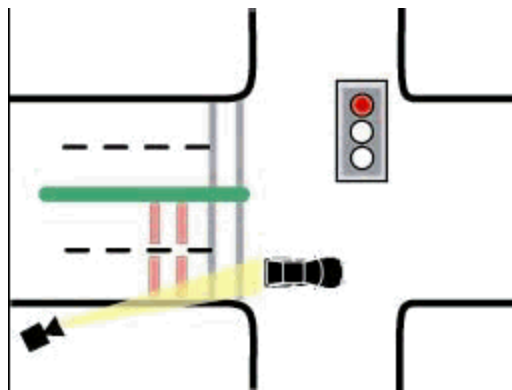


Image 3

What if the registered owner of the vehicle was not driving it at the time of the driving violation?

If the violating vehicle was sold or stolen, the owner can use their sold or stolen vehicle report (page 2) to indicate that he or she was not driving it at the time of the violation. However, the registered owner is responsible for the ticket if they simply let someone else use their vehicle and a violation occurs.

How were intersections selected for this program?

The program is designed to enhance traffic safety. Therefore, data on red light running accidents was collected and the top intersections were identified. Surveys were then conducted at each of these intersections and those with the most red light running violations were selected for the program. All monitored intersections are posted with "Photo Enforced" signs.

Who operates Stop on Red?

The Council Bluffs Police have the sole and ultimate responsibility to decide if a citation is issued. The technology and equipment behind **Stop on Red** is provided and maintained by **Redflex Traffic Systems**.

Why doesn't the Police Department just increase patrols at problem intersections?

It would take dozens of officers to catch the same number of violators that **Stop on Red** is expected to detect. This program will allow a few officers to pay around-the-clock attention to more Council Bluffs intersections, ultimately resulting in significant accident reduction. Also, in traditional traffic enforcement, police often have to chase the red-light runner through the intersection to make a stop. In urban areas this can be inconvenient, and even dangerous, to other drivers and pedestrians. **Stop on Red** is an efficient and safe alternative to pursuing and pulling over violators.

How does Stop on Red address privacy concerns?

There is no expectation of privacy when people violate the law while driving their vehicles on public roadways. Council Bluffs Police are taking precautions to ensure that only the red-light runners are recorded. No more information is collected than necessary for this law enforcement effort. The cameras enhance traffic safety and are not used for surveillance.

I lost my ticket, how do I get another?

Tickets can be re-printed at Police Records during normal business hours. The ticket can also be emailed to the registered owner. Requests for email copies can be sent to Sgt. Toscano at pptoscano@councilbluffs-ia.gov. In order to re-print a citation, the name of the person who received the citation, the vehicle license plate, and approximate date of occurrence are required.

Where can I pay my ticket in person?

Tickets may be paid at Police Records (227 S. 6th Street) with a check or money order for \$107.25. Cash is not accepted.

Can I make payments or get an extension?

Partial payments are accepted on the website only. If the deadline for payment is not met, a \$35.00 fee will be added. Extensions for extenuating circumstances may be made through the Council Bluffs Legal Department. They may be contacted at (712) 328-4620.

What if my payment is late or I don't pay?

Late payments will result in an additional \$35.00 fee being added to the ticket. Failure to pay will result in a collection process being initiated. Warrants are not issued for tickets under this program.

Who do I contact to appeal the ticket?

A hearing may be requested by filling out the form on page 2 of the citation received or by contacting the Council Bluffs Legal Department at (712) 328-4620.

If you have any further questions please contact Sgt. P. Toscano at (712)328-4948 between 8 AM and 2 PM or email: pptoscano@councilbluffs-ia.gov